



BHARAT SHIKSHA EXPO

CONFERENCE • EXHIBITION • NETWORKING

Inspiring Learning, Shaping Tomorrow

2025

PLATINUM SPONSOR



24-26 April 2025

The Future of Learning, Skilling,
Innovation and Growth



SUPPORTING PARTNERS



Venue: India Expo Centre & Mart, Greater Noida, Delhi NCR

Bharat Shiksha Expo 2025

India, the Vishwa Guru

BHARAT SHIKSHA EXPO 2025 is a pioneering step towards restoration of India's legacy as the Vishwa Guru that serves as a global beacon of quality and focussed education.

The second edition of the event will be a catalyst for transformative learning, bringing together educators, students, and visionaries to co-create the future of education and forge a path for generations to come.



**Statistics of Bharat
Shiksha Expo 2024**
50 + EXHIBITORS
100K + VISITORS



**BHARAT
SHIKSHA EXPO** 2025
CONFERENCE • EXHIBITION • NETWORKING
Inspiring Learning, Shaping Tomorrow

200+
EXHIBITOR

25+
CATEGORIES

500+
PRODUCTS SERVICES

14000 SQM
EXHIBITION AREA

20+
STUDENTS ACTIVITES

Bharat Shiksha Expo 2025

A Transformative Tomorrow

The BHARAT SHIKSHA EXPO 2025 opens doors to learning that is transformative and aims to put India's academic excellence and indigenous achievements to the world. The event is a global learning opportunity that encourages collaborations and partnerships.

Join us to explore and redefine the educational landscape!



OUR VISION

Bharat Shiksha Expo 2025 aims to cultivate innovation, entrepreneurship, and collaboration, creating an educational ecosystem that meets the dynamic needs of the future global market.



OUR MISSION

Our mission is to bring together educators, policymakers, and industry leaders to showcase cutting-edge educational technology, promote inclusive learning, and drive essential conversations on educational reforms.

BHARAT SHIKSHA EXPO ZONES



UNIVERSITIES



COLLEGES



SCHOOLS



PHYSICAL EDUCATION/
SPORTS



STEM



STUDY ABROAD/FACILITATOR/
FOREIGN UNIVERSITY



SKILL DEVELOPMENT/
VOCATIONAL TRAINING



ED-TECH/
STARTUPS



COMPETITIVE EXAMINATION/
COACHING CENTERS



EDU PRODUCTS



INSTITUTION
INFRASTRUCTURE



ENTERTAINMENT



PUBLISHING



MUSIC & ARTS



HIGHER EDUCATION
COUNSELLING



PRODUCTS
SHOWCASE

Exhibitor Profile

EDUCATIONAL INSTITUTIONS:

- Universities and colleges (national and international)
- Residential and non-residential schools, including international schools
- Specialized training colleges
- Early childhood education providers
- School and college franchisees

SUPPORT SERVICES:

- Banks, financial institutions, and financial aid providers
- Education portals and online counselling services
- Study abroad and visa service facilitators
- Scholarship providers

LEARNING AND DEVELOPMENT:

- Competitive exam coaching centres
- E-learning platforms
- Skill development and vocational training providers
- Language and job-oriented course providers
- Physical education and sports academies

MEDIA AND TECHNOLOGY:

- Education magazines, journals, and publications
- Ed-tech companies and startups
- STEM organizations
- Service providers of educational products and technologies



Participation Costs for Bharat Shiksha Expo 2025

The Bharat Shiksha Expo 2025 offers two primary participation options: Bare Space and Built-Up Space. Below are the detailed costs and inclusions for each option.

Bare Space

- Cost: INR 9,000 per square meter + 18% GST
- Minimum Size: 27 square meters

Built-Up Space

- Cost: INR 10,000 per square meter + 18% GST
- Minimum Size: 9 square meters
- Inclusions:
 - Booth partition walls (rear and side walls) as per stand space
 - 1 company fascia board on all open sides (maximum of 20 letters)
 - Carpet
 - 1 x 5 Amp power socket (1 KW free daily; extra consumption charged as per tariff)
 - 2 x fluorescent lights (2 x 40W)
 - 1 x desk, 2 x chairs, and 1 x waste basket
 - 24-hour security

Electricity Charges:

- Additional electricity usage is chargeable at INR 2,250 per KW for bare and shell stall types.

Additional Charges:

- A surcharge of 10% PLC will be applied for booths with two or three sides open.

SPONSORSHIP PARTICIPATION OPPORTUNITIES

Boost your brand at Bharat Shiksha Expo 2025 by connecting with educators, policymakers, and industry leaders. We offer tailored sponsorship packages to suit your goals and budget. Partner with us to enhance your visibility and drive impactful engagement. Let's discuss your strategy today

PAYMENT TERMS

At the time of booking/confirmation of participation, an amount of 50% has to be deposited. The remaining 50% amount to be paid 45 days before the event.

**GST and Govt. Taxes as applicable will be charged extra*



GATE 9 & 10

GATE 12

HOTEL
EXPO INN

BANQUET
HALL
2ND FLOOR

HALL-2

HALL-4

HALL-6

HALL-8

HALL-7

HALL-5

HALL-3

HALL-1

Hall No 01

- HIGHER EDUCATION COUNSELING ZONE
- HIGHER EDUCATION PAVILION

Hall No 03

- HIGHER EDUCATION PAVILION
- SKILL EDUCATION PAVILION & ZONE
- PRODUCT LAUNCH ZONE

Hall No 05

- ACTIVITIES - ENTERTAINMENT AND GAMING ZONE
- FOREIGN UNIVERSITIES PAVILION
- SCHOOL PAVILION

Hall No 07

- COMPETITIVE STUDY PAVILION
- STUDY ABROAD PAVILION
- PUBLISHING (E & PRINT) PAVILION
- SPORTS EDUCATION AND ACADEMIES PAVILION
- INSTITUTION INFRASTRUCTURE PAVILION
- EDU PRODUCTS & SERVICES PAVILION
- BANKING INSTITUTIONS PAVILION/STARTUP PAVILION

GATE 1

GATE 2

MART AREA

SKYWALK

ORGANIZER

India Exposition Mart Limited (IEM), located in Greater Noida, is a leader in exhibition and convention services across India. As the organiser of the Bharat Shiksha Expo 2025, IEM is driving an educational revolution throughout the country. With over 18 years of experience, IEM has hosted prestigious events like the Auto Expo and the Indian Handicrafts and Gifts Fair, earning accolades such as the National Tourism Award for best standalone convention centre in India. The India Expo Center & Mart is a state-of-the-art venue designed for diverse events, equipped with cutting-edge technology and high safety standards. IEM's commitment to fostering collaboration and growth makes it a premier destination for national and international gatherings, enhancing India's global stature.



POWERED BY



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MEDIA PARTNER



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SCAN TO CREATION
REGISTRATION



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