

Supported By



Higher Education Department,  
Govt. of Uttar Pradesh



**BHARAT  
SHIKSHA EXPO** **2025**  
CONFERENCE • EXHIBITION • NETWORKING  
Inspiring Learning, Shaping Tomorrow

Organised By



## FACT SHEET INTERNATIONAL EXHIBITOR

### India: A Growing Economic Powerhouse

India is poised to become a significant economic powerhouse, driven by its massive education sector worth \$225 billion by FY 2024-25. The National Education Policy 2020 aims to transform the landscape by promoting internationalisation, technology integration, and inclusive skill development. With a focus on lifelong learning, India is expected to become a globally prominent education hub, attracting foreign universities and institutions.

### A Must-attend Event For Global Education Exhibition For Everyone

The Bharat Shiksha Expo 2025 is a must-attend event for anyone in the education sector. It brings together leading figures, including government officials, university reps, and industry experts, to drive transformative change. With a diverse range of programs, including foundation to postgraduate courses, this expo offers a unique opportunity to explore the latest trends and opportunities in education.

#### ABOUT EXHIBITION

**Bharat Shiksha Expo 2025 – B2B, B2C, G2G, C2C,  
Physical Event – Focused on Education sector**

#### EXHIBITION DATE

**24 25 26 APRIL 2025**

#### EXHIBITION TIMING

**24-25 April 2025 | 10:00 AM TO 6:00 PM**  
**26 April 2025 | 10:00 AM TO 5:00 PM**

#### VENUE

**India Expo Centre & Mart**  
Knowledge Park – II, Greater Noida, Delhi NCR

**200+ Exhibitor** | **500+ Product service** | **14000 SQM Exhibitor Area**

**25+ Categories** | **20+ Students Activities**

#### SPECIAL FOCUS & ACTIVITIES

**Exhibition & Networking | Knowledge Hub**  
**Recognition & Inspiration | Interactive Learning**

[www.bharatshikshaexpo.com](http://www.bharatshikshaexpo.com)

# Why Exhibit in India?

The Bharat Shiksha Expo 2025 is a key event for education businesses to showcase offerings, network, and explore growth in the Indian market.

Overall, the Bharat Shiksha Expo 2025 presents a valuable opportunity for businesses and organizations in the education sector to showcase their offerings, network with key stakeholders, and explore growth opportunities in the Indian education market.

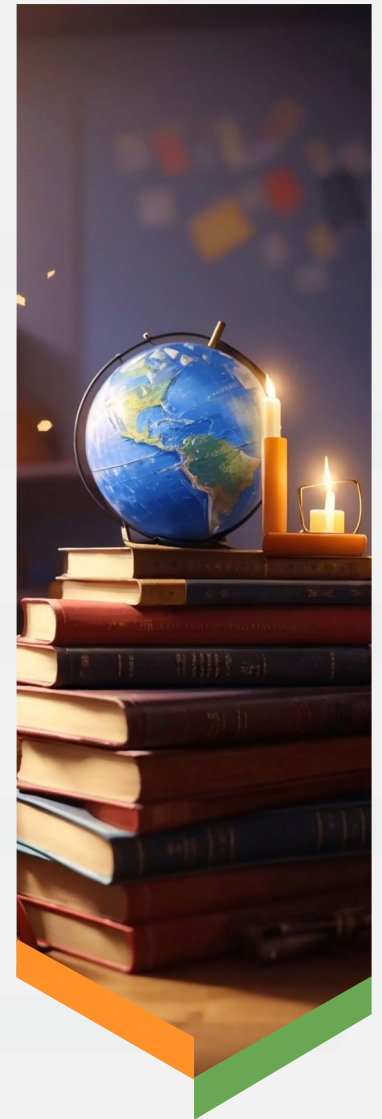
- 1. Access to a Large and Growing Education Market:** India has a vast education system with over 1.5 million schools and 51,000 higher education institutions. The Bharat Shiksha Expo 2025 provides access to this large and growing market.
- 2. Opportunity to Showcase Products and Services:** The expo offers a platform for exhibitors to showcase their educational products, services, and technologies to a wide audience of educators, students, and decision-makers.
- 3. Networking and Collaboration:** The expo facilitates networking and collaboration opportunities with key stakeholders in the education sector, including government officials, university representatives, industry experts, and policymakers.
- 4. Exposure to Emerging Trends and Technologies:** By participating in the expo, exhibitors can stay updated on the latest trends and technologies in the education sector and explore opportunities for innovation and growth.
- 5. Potential for Business Expansion:** The expo provides a chance for exhibitors to expand their business reach, establish new partnerships, and explore opportunities for growth in the Indian education market.

## CATEGORIES

- ▶ Universities (National/ International)
- ▶ Colleges (National/ International)
- ▶ Schools- Residential & Non-Residential
- ▶ International Schools – Residential & Non-Residential
- ▶ Specialized Training Colleges
- ▶ Early Childhood Education
- ▶ School & College Franchisees
- ▶ Competitive Examination Coaching Centres
- ▶ E-learning
- ▶ Embassies, High Commissions & Consulates
- ▶ Skill Development
- ▶ Vocational Training / Courses,
- ▶ Language Courses,
- ▶ Job-oriented Course Providers
- ▶ Sports Education and Academy
- ▶ Education Consultants & Representatives
- ▶ Banks, Other Financial Institutions, & Financial Aid Service Providers
- ▶ Education Portals & Online Education Counsellors
- ▶ Study Abroad and VISA Service Facilitators
- ▶ Scholarships
- ▶ International Education Magazines, Journals & Publications
- ▶ Ed-Tech
- ▶ Startups
- ▶ STEM
- ▶ Edu – Products/ Technology/ Accessories / Education Service Providers
- ▶ Hardware and Software
- ▶ Display solutions
- ▶ Resources / Equipment
- ▶ Technology
- ▶ Content / Curriculum
- ▶ Infrastructure & Building material
- ▶ Furniture/ Smart Furniture
- ▶ Music, Play and Sports resources
- ▶ Special Needs
- ▶ Teacher Training
- ▶ Allied & Supportive Products / Solutions
- ▶ Scientific & Lab Equipment
- ▶ Gym Equipment
- ▶ Library
- ▶ Swimming Pools
- ▶ Automation
- ▶ Security and Surveillance Products and Services

# VISITORS

- ▶ Students and Parents
- ▶ Educators
- ▶ Graduates
- ▶ Researchers
- ▶ Policymakers
- ▶ Government Officials in the Education Sector
- ▶ Chancellors, Vice-Chancellors, Directors, Principals, Deans & Chairpersons
- ▶ Education Board Members & Associations
- ▶ Academicians, Administrative Heads & Decision-Makers from Educational Institutes, Universities, Colleges & Schools
- ▶ Consultants/Agents for Overseas Education & Emigration Services
- ▶ Visa Consultants
- ▶ Working Professionals Looking for Further Education
- ▶ Technical Professionals Seeking Training Abroad
- ▶ Retailers, Wholesalers, Distributors, Resellers, Buying Agents
- ▶ Investors Interested in School & College Opportunities
- ▶ Franchisees Across India
- ▶ International Education Seekers
- ▶ Media Personnel from National & International Outlets
- ▶ Media Houses
- ▶ Corporate Representatives Seeking Training Solutions for Employees
- ▶ Non-Governmental Organizations (NGOs) Focused on Education
- ▶ Educational Technology Enthusiasts and Developers
- ▶ Community Leaders and Activists in Education Reform
- ▶ Parents' Associations and Advocacy Groups
- ▶ Alumni Networks and Associations
- ▶ Educational Content Creators and Influencers
- ▶ Career Counsellors and Coaches
- ▶ Special Needs Educators and Advocates



## CONNECT WITH LEADING WHO IS WHO OF THE EDUCATION SEGMENT :



The Bharat Shiksha Expo 2025 offers a unique opportunity to connect with the who's who of the education segment, bringing together a diverse range of stakeholders from across the sector.

With over 1,00,000 Visitors, the expo will facilitate interactions between educators, counsellors, trainers, facilitators, manufacturers, suppliers, and key players from the **B2B, B2G, B2C, G2G, and C2C segments**. This convergence of experts and innovators will foster meaningful discussions, collaborations, and partnerships that can drive transformative change in the education landscape. By engaging with prominent figures from the education sector, attendees can gain valuable insights, explore new opportunities, and contribute to shaping the future of education in India.

## AFFORDABLE CHARGES FOR OVERSEAS EXHIBITORS:

### BUILT UP

**\$ 300** Per square Meter +18% GST

Minimum size : **9 sq. meters**

\*10% PLC will be charged extra for two / three sides open booths

### BARE

**\$ 250** Per Square Meter +18% GST

Minimum size : **27 sq. meters**

At the time of booking / confirming of participation, an amount of 50% has to be deposited. Remaining 50% amount to be paid 45 days prior to the event.

**\*Note: GST and Govt. Taxes as applicable will be charged extra.**

### Bank Details

Account Number	: 02782320000410
Name of the Account Holder	: INDIA EXPOSITION MART LTD.
Name of Bank	: HDFC Bank
Bank Branch and Address	: C-1, Alpha Plaza, Alpha Commercial Belt, Greater Noida – 201306, Uttar Pradesh
Bank Key/MICR Code	: 110240036
RTGS/IFSC code	: HDFC0000278
Swift Code	: HDFCINBB
GST	: 09AAACI8678M1ZR
PAN	: AAACI8678M



**25 minutes from  
New Delhi**



**60 minutes from IGI Airport  
20 minutes from proposed  
Jewar Airport**



**40 minutes from Hazrat  
Nizamuddin Railway Station**



**A city very well connected  
with Delhi NCR through  
Metro**

## About IEML

- Amongst the top 4 India's largest integrated exhibitions and conventions venues in Greater Noida.
- Spread across 58 acres of land, with a build-up complex of 2,34,453.29 square meters area.
- Over 17 years of operating experience in the management and organization of exhibitions and trade fairs.
- 14 multipurpose halls, Five Star Rated Hotel Setup at Expo Inn with 134 Guest Rooms, Lounges, vast open area intensive parking and modern safety & security facilities.

### FOR MORE INFORMATION CONNECT TO

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