

11-13 NOVEMBER, 2024

INDIA EXPO CENTRE & MART, GREATER NOIDA

Show Daily

12 November, 2024

Remarkable Response Received at Bharat Shiksha Expo 2024



Bharat Shiksha Expo 2024, the Mega Education Event witnessed an overwhelming turnout as thousands of students from across the region gathered to explore academic and career opportunities. With over 100+ exhibitors representing leading universities, training institutes, and educational products and top notch resources including universities, vocational training institutes, and career counselling centres, all ready to showcase programs and answer questions. The event created a vibrant atmosphere filled with enthusiasm, curiosity, and ambition. Attendees engaged with education experts, they explored diverse study programs and participated in career guidance sessions tailored to help them make informed decisions about their future. The enthusiastic crowd of students was eager to explore academic pathways, skill building programs, and career options. The overwhelming response highlighted a growing need for accessible education and career counselling. Organizers were thrilled by the participation and hinted at plans to expand the event next year to include more international institutions and specialized career counselling zones. The Mega Education Event is an invaluable platform for students at a crucial stage in their education journey, empowering them with resources, information, and connections to make informed decisions about their future paths...

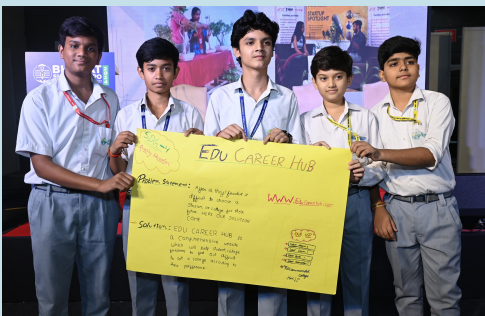


Dr. Rakesh Kumar

Chairman, India Expo Centre & Mart

Bharat Shiksha Expo 2024 is a platform dedicated to inspiring young minds to embrace this ambition, fostering an environment where creativity, entrepreneurship, and leadership can flourish. The kind of support we have got from the Department of Higher Education, Uttar Pradesh and Greater Noida Industrial Development Authority (GNIDA) has ensured that there is a positive environment for the growth of the education sector. Looking at the enthusiasm and energy of students who are attending this expo in a huge number has already turned it into a movement that is determined to equip our youth with insights into the latest trends in education and to open doors to a wealth of opportunities across diverse fields.

Glimpses of Day - 2



Panel Discussion on ‘Fostering a Culture of Research & Innovation: Role of Academia-Industry and Policymakers’

The Mega Education Event hosted a compelling panel discussion titled “Fostering a Culture of Research & Innovation: Role of Academia-Industry and Policymakers,” bringing together prominent voices from academia, industry, and policy to explore the significance of collaboration in nurturing a research-driven educational environment. The panel focused on how a joint effort from educational institutions, industry leaders, and policymakers can bridge the gap between theoretical knowledge and practical application, creating a culture that enhances students' career readiness and capacity to innovate.

Mr. Rajeev Gupta, a renowned management thinker, entrepreneur, and business coach, emphasized the importance of a solid partnership between educational institutions and industries. He stressed that education goes beyond technological advancements, it must have a purpose and bigger goals to achieve. “An entrepreneurial mindset isn’t just about starting businesses; it’s about developing problem-solving skills and adaptability,” he said.

Dr. Divya Rajput, Innovation Coach & Sustainability Evangelist, Former MCA Gol said that academic research should prioritize projects with a long-term impact on society and the environment, preparing students to address global challenges. “Our academic institutions must champion research that not only drives business solutions but also aligns with social responsibilities,” she emphasized.

Ms. Meeta Sen Gupta motivated students by saying there are three ways to make your voice listened to, one is to move along with an innovative idea that you’re confident about, another is joining an industry and proving yourself and the third is the latest one, building upon a start-up with the support extended by Govt. But your idea has to be concrete and well-researched. There is always a way to speak your mind and implement your ideas.

Mr. Mani Madhurkar, Program Lead, IBM Innovation Centre for Education and Dr. Kanak Lata, Director of Education, Metro College of Health Sciences & Research told students that this is the best time to speak their minds, come up with innovative ideas to work upon them as Govt. back such innovators with utmost help and support. Rajiv Gulati Ji who set up the government of Haryana's first startup policy, interacted with students. The session was beautifully moderated by Professor Rohan Sharma, IILM.

Testimonials:



Y.K. Gupta

Co-founder, Sharda University

Bharat Shiksha Expo is a remarkable initiative by the UP Government and India Expo Centre & Mart, which helps in creating a conducive environment for the education sector, not just within the state, but across the country. I would like to thank the organizers for conceptualizing this event in such a great manner. Students will receive excellent guidance on pursuing professional courses after completing their school education. Now, students who were previously compelled to move to Southern states or abroad will find better educational opportunities right here.



Dr. Atul Kumar Jain

General Secretary of Technical Institutions Foundation of Uttar Pradesh

It's great to hear experiencing the event happening on education first time ever in NCR region, where various schools, universities, and technical institutions from Greater Noida and NCR are coming together. The participation of students, teachers, and promoters will surely make this event a success. Hope to have a great time here learning and innovation from fellow participants.



Yashika Bhardwaj

Trainer for Principals and Teachers, Pan India

It's been a wonderful experience being here at the Expo Mart for the inauguration of the Bharat Shiksha Expo. This event is truly the need of the hour! The National Education Policy has brought about phenomenal changes in both school and higher education. It has been a great opportunity to interact with like-minded people, learn more, and look forward to how education is becoming more skill-based, enabling students to make a real difference. Together, we can take India towards becoming a Viksit Bharat shortly. Jai Bharat, Jai Hind!



Dr. Manisha Singh

Professor of Zoology, Deshbandhu College, Delhi University

It's been an incredible event, and I never expected such overwhelming participation! The Expo has brought together numerous students, teachers, chancellors, pro-vice-chancellors, and key figures from renowned universities. The students visiting the expo will greatly benefit as they have so much to explore and learn. It's a fantastic opportunity for them to think about their future, and I believe this event will have a huge impact on them!



Kartikay Agarwal

CEO of @GL Bajaj Educational Institutions, Greater Noida/Mathura

I am truly excited to be here at India Expo Mart for Bharat Shiksha Expo 2024. It's incredible to witness such a great confluence of the education sector. My expectations regarding the transformation in the education system and emerging trends in Uttar Pradesh have been completely fulfilled. I've also learned about the changes in education policies aimed at providing more incentives to educational institutions. Overall, the expo has proven to be immensely fruitful for both education professionals and students.

Other Captivating Activities on Day - 2 of Bharat Shiksha Expo 2024



Motivation Session 'Suno to Apne Dil Ki'

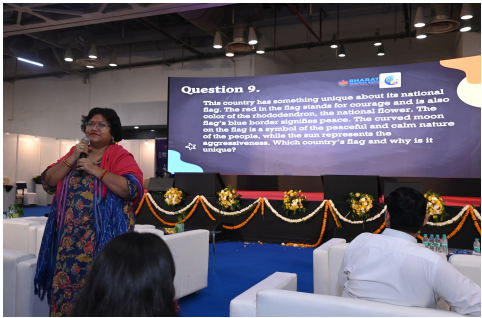
The motivation session titled "Suno to Apne Dil Ki" by Mr. Neeraj Agrawal, an inspiring motivational speaker, life coach, and Director of GLA University, was a powerful and heartening experience. Encouraging students to pursue their passions and listen to their inner calling, the session left a lasting impact. Through real-life stories, Mr. Agrawal emphasized the importance of self-belief and resilience, inspiring attendees to follow unconventional paths with confidence and determination.



QUIZ - PRELIMS

The preliminary round of the much-anticipated quiz competition energized the crowd as students tested their knowledge across various subjects. This engaging and competitive segment fostered teamwork and intellectual curiosity, adding an element of fun to the event's educational focus.

Highlights of Day – 2 Sessions



Keynote Address on Vision for Indian School Education by 2030



In an inspiring keynote address, renowned education consultant Abha Adams shared a forward-looking vision for Indian school education by 2030. She outlined a strategic roadmap aimed at transforming the education system, focusing on modernizing the curriculum, strengthening infrastructure, and fostering inclusivity to align with global standards. Adams emphasized the importance of technology in education, saying, “Let’s integrate technology training into teacher preparation programs, ensuring our educators are equipped for a tech-enabled learning environment. Let’s use technology creatively in classrooms through gamification, making learning engaging and relevant for today’s young minds.”

Panel Discussion on Preparing Students for an Unpredictable Future

In a thought-provoking session on preparing students for an uncertain future, distinguished speakers shared insights and strategies for equipping young minds to thrive in a rapidly changing world. Led by Ms. Pooja Bose, Mrs. Deepti Sharma, Dr. Priyanka Mehta, Ms. Aditi Basu Roy, Ms. Meeta Bhandula, and Ms. Sharbari Banerjee, the discussion highlighted the importance of resilience, adaptability, and critical thinking in modern education. Each speaker underscored the need to move beyond traditional teaching methods, embracing experiential learning, digital literacy, and life skills to empower students to navigate and succeed in an unpredictable global landscape.



PARTNERS AND SPONSORS

SUPPORTED BY



Higher Education Department,
Govt. of Uttar Pradesh



Greater Noida Industrial
Development Authority

ORGANISER



PLATINUM PARTNER



ACADEMIC PARTNER



SUPPORTING PARTNERS



Education Promotion
Society for India



AIP Association of
INDIAN PRINCIPALS
KNOWLEDGE . EMPOWERMENT . LEADERSHIP

SUPPORTING SPORTS PARTNERS



Physical Education
Foundation of India

SUPPORTING UNIVERSITIES



Gautam Buddha
University



MEDIA PARTNER



Easy Shiksha
A Way of Simple Learning

OFFICIAL KIOSK PARTNER



BADGE PARTNER

IIMT
GROUP OF COLLEGES
Greater Noida • Meerut

Bharat Shiksha Expo Schedule

Knowledge Sessions & Conferences in Hall no. 3

Day 1 (11.11.2024)

11:00 - 12:00 Hrs	Inauguration
12:10 - 12:40 Hrs	Special Session on 'Launching New Incentive Policy for Higher Education
12:45 - 12:55 Hrs	Success Story - 1
13:45 - 15:15 Hrs	QUIZ - PRELIM
15:30 - 16:15 Hrs	Workshop on Blockchain Technology in Collaboration with IOT & Cybersecurity
16:20 - 16:30 Hrs	Success Story - 2
16:45 - 17:30 Hrs	Panel Discussion on Higher Education for Life-Long Learning or Mere Placements?

Day 2 (12.11.2024)

11:00 - 11:45 Hrs	Panel Discussion on 'Fostering a Culture of Research & Innovation: Role of Academia-Industry and Policymakers'
11:45 - 12:30 Hrs	Motivation Session on 'Suno to Apne Dil Ki'
12:45 - 14:15 Hrs	QUIZ - PRELIM
14:30 - 14:40 Hrs	Keynote Address on Vision for Indian School Education by 2030
14:40 - 14:50 Hrs	Session on 'Inclusive Education Rights for Children'
14:50 - 15:00 Hrs	Session on 'Gender Equality in Schools'
15:00 - 15:10 Hrs	Success Story - 3
15:10 - 15:45 Hrs	Panel Discussion on Preparing Students for an Unpredictable Future

Day 3 (13.11.2024)

11:00 - 11:45 Hrs	Keynote Address
11:45 - 12:00 Hrs	Knowledge Session on 'Skilling India for Future: Aligning Education with Industry Needs and Bridging the Skill Gap'
12:05 - 12:45 Hrs	Panel Discussion on 'Alignment of Skills for Developing Entrepreneurship & Promoting Startups'
14:00 - 14:40 Hrs	Panel Discussion on 'Connecting the dots in Skill Education – Designing Skill Course for Jobs, Self Employment & Micro Entrepreneurship
14:40 - 15:00 Hrs	Session on 'Providing Skill Education to Young Girls for Making Harmony between Life & Work'
16:00 - 16:45 Hrs	Valedictory & Awards

Note: Quiz Semi Finals & Final round will be conducted in Activity Zone from 13:00 – 15:00 Hrs.

Day Wise Counselling in Hall no. 3

Day (Date)	Time	Topic
Day 1 (11.11.2024)	14:00 – 17:00 Hrs	Counselling Session - 1 for Further Education and Career
Day 2 (12.11.2024)	11:00 – 17:00 Hrs	Counselling Session - 2 for Further Education and Career
Day 3 (13.11.2024)	11:00 – 13:00	Counselling Session - 3 for Further Education and Career

Day Wise Activities

Day 1 (11.11.2024)

14:00 - 15:30 Hrs	Ideathon – 1 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
15.35-15.55 Hrs.	Workshop-2 from Mr. Rehan Ahmed, CEO, MIET Incubation zone
16.00-17.30 Hrs.	Design Thinking-1 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
NUKKAD NATAK	

Day 2 (12.11.2024)

11.30-13.00 Hrs	Ideathon – 2 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
15.30-16.15 Hrs	Workshop -3 conducted by Mr. Rehan Ahmed, CEO, MIET Incubation zone
15.30-17.00 Hrs.	Design Thinking – 2 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
NUKKAD NATAK	

Day 3 (13.11.2024)

11.30-13.00 Hrs	Ideathon – 3 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
13:00-15:00 Hrs	Quiz- Semi Finals & Final
NUKKAD NATAK	