

11-13 NOVEMBER, 2024

INDIA EXPO CENTRE & MART, GREATER NOIDA

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## Bharat Shiksha Expo 2024 Empowered with Knowledge, Enriched with Opportunities



### Shri Yogendra Upadhayay

Hon'ble Minister of Higher Education,  
Uttar Pradesh

**Bharat Shiksha Expo is a grand confluence of the education sector and hence no less than a pilgrimage for the students, scholars and education professionals," said Shri Yogendra Upadhayay, Hon'ble Minister of Higher Education, Uttar Pradesh** after inaugurating the maiden edition of **Bharat Shiksha Expo 2024** today at Knowledge Park 2 in Greater Noida. **Shri Dharendra Pal Singh, Education Advisor to the Chief Minister of Uttar Pradesh; Smt. Purna Singh, Additional CEO of Greater Noida Authority; Shri Sipu Giri, Special Secretary, Higher Education, Uttar Pradesh; Shri Rohit, Project Director, Atal Innovation Mission, Niti Aayog, Govt. of India, Shri Rakesh Kumar, Chairman, India Exposition Mart Ltd. and Dr. Harivansh Chaturvedi, Chairperson, Bharat Shiksha Expo** also shared the dais with Hon'ble Minister. This event marks a significant step in realising India's role as the Vishwaguru, or global leader in education. Supported by the Department of Higher Education, Uttar Pradesh and the Greater Noida Industrial Development Authority (GNIDA), this three-day event (November 11-13) is set to become a dynamic platform for exploring the future of education in India.

The Bharat Shiksha Expo stands as a grand confluence for India's education sector, embodying both scale and vision. It's more than just a gathering; it's a testament to a forward-thinking approach toward elevating education standards nationwide. With experts from across the globe joining to exchange ideas, the Expo will serve as a vibrant platform for reflecting on emerging trends, contemplating the challenges and opportunities within education, and facilitating the dynamic exchange of ideas.

This Expo is envisioned as a fertile ground for brainstorming and idea generation, where insights from the brightest minds will undergo a process of thoughtful refinement. Bharat Shiksha Expo aims to uplift the academic community and inspire tangible progress that echoes across all facets of the educational landscape, fostering knowledge-sharing those benefits both educators and learners.

# Glimpses of Day - 1

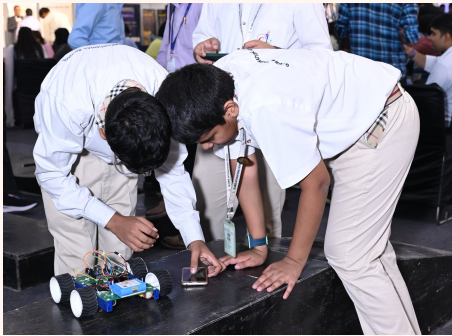


# Wonderful Interactive Session with the Stakeholders of the Education Sector



The inaugural session of Bharat Shiksha Expo 2024 was followed by an engaging conference chaired by Shri Yogendra Upadhayay, Hon'ble Minister of Higher Education, Uttar Pradesh. The conference saw the active participation of Vice-Chancellors, Heads, Principals, and Directors from prestigious institutions such as Galgotias University, Sharda University, GL Bajaj Institute of Management and Research, Gautam Buddha University, GLA University, SRM University, Bennet University, MIET, and many others. These distinguished leaders not only shared their invaluable insights and ideas to foster growth in the education sector but also voiced their concerns and challenges directly to the Minister. They discussed issues impacting higher education and suggested possible solutions to enhance the sector. Furthermore, they expressed a collective desire for future editions of the expo to be elevated to a world-class level, recommending that the next event be organized at an even grander scale to better showcase the advances in education and attract a broader international audience.

# Gateway of Transforming Educational Sector Draws Huge Footfall



Bharat Shiksha Expo successfully attracted 21500 visitors on its first day, setting the tone for a successful three-day event. Aimed at welcoming over 1 lakh visitors from 11th to 13th November 2024, the expo offered an expansive view of educational advancements, skill development, and career guidance as well as engagement of students through Hackathon, Ideathon, Quiz etc. This made it an essential destination for students, educators, and professionals alike. The first day saw a large turnout, with attendees exploring the exhibits of renowned universities, business schools, and higher learning institutes from Uttar Pradesh, Uttarakhand, Chattisgarh and Rajasthan. Institutions such as Galgotias University, Sharda University, GL Bajaj Institute of Management and Research, Gautam Buddha University, GLA University, SRM University, IILM University Mind Power University of Uttarakhand, Shri Rawatpura Sarkar University of Chattisgarh and Central University of Rajasthan had a strong presence. The expo also saw international participation from North Island College, Canada.

Attendees had the opportunity to engage with representatives from top institutions, policymakers, government associations, and experts in skill development, making the opening day a resounding success.

# Trailblazers Speak: \_\_\_\_\_



## **Shri Dharendra Pal Singh**

Education advisor to the Chief Minister of Uttar Pradesh

Today, I am proud to say that Uttar Pradesh has emerged as a leading state in the field of education, and we are on the verge of becoming the best. Every day, we are moving forward with greater momentum as a 'Youthful State,' and this transformation is evident in the initiatives being undertaken. Just a few years ago, foreign institutions hesitated to invest in our state, but now, thanks to the visionary leadership of our Chief Minister, we are witnessing a remarkable shift. His dynamic approach has inspired change across all sectors, particularly in education, paving the way for a bright future for our students and the state as a whole.



## **Smt. Prerna Singh**

Additional CEO of Greater Noida Industrial Development Authority

I strongly encourage all students to make the most of this incredible event, where we have policymakers, exhibitors, faculty members, and some amazing speakers who will share their insights during the sessions. This three-day event is to ensure that students gain maximum exposure to the latest technologies and insights, especially in light of the new education policy, NEP 2020. We also want them to actively participate in activities like hackathons, ideathons, and quizzes to enhance their learning experience and stay updated with current trends. I have received overwhelming warmth and appreciation, and I am confident that the students will benefit tremendously from everything that has been offered during these three days.



## **Shri Sipu Giri**

Special Secretary, Department of Higher Education, Uttar Pradesh

The enthusiasm and energy witnessed here by the students and education professionals is unparalleled which proves that the event is already a huge success. We'll see lots more activities in the event in the next two days. The Government is here to provide all the support to the institutes and colleges to boost the education sector. Our Higher Education Incentive Policy 2024 is another huge step towards the development of education, educational advancements, skill development, and career guidance, making it an essential destination for students, educators, and professionals.



## **Dr. Harivansh Chaturvedi**

The Chairperson of Bharat Shiksha Expo

The event is carefully crafted to foster innovation, ignite inspiration among students, and promote meaningful dialogue between academia, industry, and government. Its aim is to bridge the gap between educational pathways and the skills required for the workforce of tomorrow, ensuring that students are well-prepared for the challenges and opportunities ahead.



## **Dr. Rakesh Kumar**

Chairman of India Expo Centre & Mart

As educational systems around the world continue to evolve, the emphasis has shifted towards enhancing students' learning capabilities to cultivate smarter, more competitive, and well-informed citizens. Bharat Shiksha Expo 2024 serves as a pivotal guide, providing valuable insights into the latest educational advancements and trends. It offers students the knowledge they need to choose the right educational paths that align with their future career aspirations."

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# Bharat Shiksha Expo Schedule

## Knowledge Sessions & Conferences in Hall no. 3

### Day 1 (11.11.2024)

11:00 - 12:00 Hrs	<b>Inauguration</b>
12:10 - 12:40 Hrs	<b>Special Session on 'Launching New Incentive Policy for Higher Education'</b>
12:45 - 12:55 Hrs	<b>Success Story - 1</b>
13:45 - 15:15 Hrs	<b>QUIZ - PRELIM</b>
15:30 - 16:15 Hrs	<b>Workshop on Blockchain Technology in Collaboration with IOT &amp; Cybersecurity</b>
16:20 - 16:30 Hrs	<b>Success Story - 2</b>
16:45 - 17:30 Hrs	<b>Panel Discussion on Higher Education for Life-Long Learning or Mere Placements?</b>

### Day 2 (12.11.2024)

11:00 - 11:45 Hrs	<b>Panel Discussion on 'Fostering a Culture of Research &amp; Innovation: Role of Academia-Industry and Policymakers'</b>
11:45 - 12:30 Hrs	<b>Motivation Session on 'Suno to Apne Dil Ki'</b>
12:45 - 14:15 Hrs	<b>QUIZ - PRELIM</b>
14:30 - 14:40 Hrs	<b>Keynote Address on Vision for Indian School Education by 2030</b>
14:40 - 14:50 Hrs	<b>Session on 'Inclusive Education Rights for Children'</b>
14:50 - 15:00 Hrs	<b>Session on 'Gender Equality in Schools'</b>
15:00 - 15:10 Hrs	<b>Success Story - 3</b>
15:10 - 15:45 Hrs	<b>Panel Discussion on Preparing Students for an Unpredictable Future</b>

### Day 3 (13.11.2024)

11:00 - 11:45 Hrs	<b>Keynote Address</b>
11:45 - 12:00 Hrs	<b>Knowledge Session on 'Skilling India for Future: Aligning Education with Industry Needs and Bridging the Skill Gap'</b>
12:05 - 12:45 Hrs	<b>Panel Discussion on 'Alignment of Skills for Developing Entrepreneurship &amp; Promoting Startups'</b>
14:00 - 14:40 Hrs	<b>Panel Discussion on 'Connecting the dots in Skill Education – Designing Skill Course for Jobs, Self Employment &amp; Micro Entrepreneurship'</b>
14:40 - 15:00 Hrs	<b>Session on 'Providing Skill Education to Young Girls for Making Harmony between Life &amp; Work'</b>
16:00 - 16:45 Hrs	<b>Valedictory &amp; Awards</b>

Note: Quiz Semi Finals & Final round will be conducted in Activity Zone from 13:00 – 15:00 Hrs.

## Day Wise Counselling in Hall no. 3

Day (Date)	Time	Topic
Day 1 (11.11.2024)	14:00 – 17:00 Hrs	Counselling Session - 1 for Further Education and Career
Day 2 (12.11.2024)	11:00 – 17:00 Hrs	Counselling Session - 2 for Further Education and Career
Day 3 (13.11.2024)	11:00 – 13:00	Counselling Session - 3 for Further Education and Career

## Day Wise Activities

### Day 1 (11.11.2024)

14:00 - 15:30 Hrs	Ideathon – 1 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
15.35-15.55 Hrs.	Workshop-2 from Mr. Rehan Ahmed, CEO, MIET Incubation zone
16.00-17.30 Hrs.	Design Thinking-1 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
NUKKAD NATAK	

### Day 2 (12.11.2024)

11.30-13.00 Hrs	Ideathon – 2 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
15.30-16.15 Hrs	Workshop -3 conducted by Mr. Rehan Ahmed, CEO, MIET Incubation zone
15.30-17.00 Hrs.	Design Thinking – 2 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
NUKKAD NATAK	

### Day 3 (13.11.2024)

11.30-13.00 Hrs	Ideathon – 3 conducted by Mr. Prashant Kumar Gupta, CEO, ACIC MIET Meerut Foundation and Ms. Shireen Najeeb, Design Thinking Consultant
13:00-15:00 Hrs	Quiz- Semi Finals & Final
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