



FACT SHEET

INTERNATIONAL EXHIBITOR

INDIA: A GROWING ECONOMIC POWERHOUSE

India is poised to become a significant economic powerhouse, driven by its massive education sector worth \$225 billion by FY 2024-25. The National Education Policy 2020 aims to transform the landscape by promoting internationalization, technology integration, and inclusive skill development. With a focus on lifelong learning, India is expected to become a globally prominent education hub, attracting foreign universities and institutions.

A MUST-ATTEND EVENT FOR GLOBAL EDUCATION EXHIBITION FOR EVERYONE

The Bharat Shiksha Expo 2024 is a must-attend event for anyone in the education sector. It brings together leading figures, including government officials, university reps, and industry experts, to drive transformative change. With a diverse range of programs, including foundation to postgraduate courses, this expo offers a unique opportunity to explore the latest trends and opportunities in education.

ABOUT EXHIBITION

Bharat Shiksha Expo 2024 – B2B, B2C, G2G, C2C,
Physical Event- Focused on Education Sector

EXHIBITION DATE

11-13, Nov 2024

EXHIBITION TIMING

10:00 AM to 6:00 PM on 11-12 NOV 2024
10:00 AM to 5:00 PM on 13 NOV 2024

VENUE

India Expo Centre & Mart, Knowledge Park – II, Greater Noida, Delhi NCR

KEY NUMBERS

500+ Exhibitors | 25+ Categories | 2000+ Products Line | 14,000 sqm. Exhibition Area (Gross)

SPECIAL FOCUS & ACTIVITIES:

Exhibition & Networking | Knowledge Hub | Recognition & Inspiration

Interactive Learning | Awards & Ranking

Follow us on |     www.bharatshikshaexpo.com

WHY EXHIBIT IN INDIA?

Exhibiting at the Bharat Shiksha Expo 2024 offers numerous benefits and opportunities for businesses and organizations in the education sector. Here are some key reasons why exhibiting at this expo can be valuable:

1. **Access to a Large and Growing Education Market:** India has a vast education system with over 1.5 million schools and 51,000 higher education institutions. The Bharat Shiksha Expo 2024 provides access to this large and growing market.
2. **Opportunity to Showcase Products and Services:** The expo offers a platform for exhibitors to showcase their educational products, services, and technologies to a wide audience of educators, students, and decision-makers.
3. **Networking and Collaboration:** The expo facilitates networking and collaboration opportunities with key stakeholders in the education sector, including government officials, university representatives, industry experts, and policymakers.
4. **Exposure to Emerging Trends and Technologies:** By participating in the expo, exhibitors can stay updated on the latest trends and technologies in the education sector and explore opportunities for innovation and growth.
5. **Potential for Business Expansion:** The expo provides a chance for exhibitors to expand their business reach, establish new partnerships, and explore opportunities for growth in the Indian education market. Overall, the Bharat Shiksha Expo 2024 presents a valuable opportunity for businesses and organizations in the education sector to showcase their offerings, network with key stakeholders, and explore growth opportunities in the Indian education market.

CATEGORIES

- Universities (national and international)
- Colleges (national and international)
- Schools (residential and non-residential, including international schools)
- Specialized training colleges
- Early childhood education providers
- School and college franchises
- Competitive exam coaching centres
- E-learning platforms
- Embassies, high commissions, and consulates
- Skill development and vocational training providers
- Language course providers
- Job-oriented course providers
- Physical education and sports academies
- Education consultants and representatives
- Banks, financial institutions, and financial aid service providers
- Education portals and online counseling services
- Study abroad and visa service facilitators
- Scholarship providers
- International education magazines, journals, and publications
- Ed-tech companies
- Startups
- STEM-focused organizations
- Providers of educational products, technology, accessories, and services
- Hardware and software
- Display solutions
- Educational resources and equipment
- Educational technology
- Content, curriculum, and publishing
- Infrastructure and building materials
- Furniture and smart furniture
- Music, play, and sports resources
- Special needs equipment and solutions
- Teacher training resources
- Scientific and lab equipment
- Gym equipment
- Library resources
- Swimming pools
- Automation, security, and surveillance products
- Educational toys and models
- Educational supplies
- School management systems and ERP solutions
- Sports and fitness products/equipment
- Dress materials
- Publishers and printers

VISITORS

STUDENTS AND PARENTS / INDIVIDUALS

- Early years / Foundation students
- 10th standard students
- 10+2 students
- Undergraduate (UG) students
- Postgraduate (PG) students
- Parents
- Researchers
- Working professionals looking for further education
- International education seekers
- Individuals with technical expertise seeking training opportunities overseas
- Technical professionals looking for training abroad

EDUCATORS

- Chairpersons
- Chancellors
- Vice-Chancellors
- Principals
- Deans
- Professors
- Teachers
- Directors
- Founders / Owners
- Purchase Managers
- Registrars

GOVERNMENT OFFICIALS

- Government officials in the education sector
- Policymakers

CONSULTANTS

- Visa consultants
- Agents for overseas education & immigration services

BUYERS

- Academicians, administrative heads, and decision-makers from educational institutes, universities, and schools
- Retailers, wholesalers, distributors, resellers, and buying agents
- Investors looking to take up school & college franchises in India

INDUSTRIES

- HR / Corporate training professionals
- EDUCATION BOARD MEMBERS
- EDUCATION ASSOCIATIONS
- MEDIA
- Media professionals from national and international media houses
- NGOs
- NGOs working in the field of education, sports, gender equality, skill development, etc.

CONNECT WITH

LEADING WHO IS WHO OF THE EDUCATION SEGMENT

The **Bharat Shiksha Expo 2024** offers a unique opportunity to connect with the who's who of the education segment, bringing together a diverse range of stakeholders from across the sector. With over 1,00,000 Visitors, the expo will facilitate interactions between educators, counsellors, trainers, facilitators, manufacturers, suppliers, and key players from the B2B, B2G, B2C, G2G, and C2C segments. This convergence of experts and innovators will foster meaningful discussions, collaborations, and partnerships that can drive transformative change in the education landscape. By engaging with prominent figures from the education sector, attendees can gain valuable insights, explore new opportunities, and contribute to shaping the future of education in India.

AFFORDABLE CHARGES FOR EXHIBITORS

Space Charges per sqm*	
Built-up (in US \$)	Bare (in US \$)
\$250	\$220

Built-up Area: Minimum 12 SQMT Area to be booked

Bare Space Area: Minimum 36 SQMT Area to be booked

At the time of booking / confirming of participation, an amount of 50% has to be deposited. Remaining 50% amount to be paid 45 days prior to the event.

**Note: GST and Govt. Taxes as applicable will be charged extra.*

BANK DETAILS

Payment to be remitted in favor of

Account Number: **02782320000410**

Name of the Account Holder: **INDIA EXPOSITION MART LTD.**

Name of Bank: **HDFC Bank**

Bank Branch and Address: **C-1, Alpha Plaza, Alpha Commercial Belt,
Greater Noida - 201306, Uttar Pradesh**

Bank Key/MICR Code: **110240036**

RTGS/IFSC code: **HDFC0000278**

Swift Code: **HDFCINBB**

GST: **09AAACI8678M1ZR**

PAN: **AAACI8678M**



Organizer / Contact for more information

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